

YANA RUDENKO *environmental designer*

[first] [last] [title]

W. www.ravenconcepts.com
E. yana.rudenko@gmail.com
T. 908.327.1211
A. 41 Savo Lane [mail here]
Staten Island, NY 10305

EXPERIENCE

MARIE CLAIRE MAGAZINE

FREELANCE DESIGNER_MAR. 2008_NEW YORK

Designed and produced a Power Point Presentation illustrating the findings of a survey conducted by interviewing MC readers *Marie Claire - PAM Presentation (2008)*. Designed a Calendar Page for Promotional Material used to market MC client's products *Marie Claire - Calendar Page Design (2008)*.

CONCENTRIC-RX

JR. ART DIRECTOR_FEB. 2008_NEW YORK

Designed, produced and presented full range of collateral promotional and advertising material for *Betaseron - Advanced MS Treatment (2008)*. Projects included: Website design & layout for Professional & Consumer clientele, Journal Advertisement, Convention Panel, & Training Kit.

IDEO

FREELANCE DESIGNER_FEB. 2008_NEW YORK

Designed, produced & presented business proposals for a variety of clients. Projects included: *(RED) (2008)* 'Partner Focus' Business Proposal; *AT&T(2008)* 'Customer Care' Business Proposal; *Bath & Body Works Home (2008)* 'What Scent Means To You' Business Proposal; *Chase Bank (2008)* 'Customer Care' Business proposal.

BIZBASH MEDIA

FREELANCE DESIGNER_JAN. 2008_NEW YORK

Designed, produced and presented marketing material for the new office opening of *BizBash Chicago (2009)*. Projects included: E-mail blasts, mailer cards, promotional flyers, company brochures and event invites.

QWERTY CONCEPTS

ART DIRECTOR_JAN. 2003 TO PRESENT_NEW JERSEY

Concept, design advertisements and marketing material for magazine publishing. Create, design and publish extensive corporate identity packages. Build, design front end layouts & navigation elements in various web publishing media. Design artwork for use in web publishing and print in a wide range of formats. Projects include: *BezZoot* 'Dropshipping Made Easy' identity & collateral materials; *Neurologic Surgeons Group (2008)* identity package, collateral materials & Website layout. *Qwerty Innovative Strategy Consulting (2007)* identity & website layout.

LDSI LLC

MARKETING COORDINATOR_JAN. 2006 TO JAN. 2007_NEW YORK

Worked as an inhouse designer and marketing coordinator building interactive design tutorials in various web publishing media. Created diverse collateral print and web media artwork. Designed, presented, produced and published various promo marketing material. Projects included: *LDSI (2006)* 'Launch Party' Even Invites, Convention Panel & Banner as well as Stationary Design.

EDUCATION

(FIT) FASHION INSTITUTE OF TECHNOLOGY
NEW YORK, NY USA

A.A.S. in Communication Design

Magna Cum Laude

B.F.A. in Graphic Design

Summa Cum Laude

AUG. 2004 TO MAY 2007

(BMCC) BOROUGH OF MANHATTAN

COMMUNITY COLLEGE

NEW YORK, NY USA

A.A.S. in Multimedia

Programming & Design

Summa Cum Laude

AUG. 2000 TO MAY 2003

SKILLS

SOFTWARE

ACROBAT, ILLUSTRATOR, PHOTOSHOP,
INDESIGN, IMAGE READY, FLASH, FIREWORKS,
DREAM WEAVER, HOMESITE, QUARKXPRESS,
POSER, POWER POINT, MICROSOFT OFFICE,
HTML, CSS AND SEO

PRINTMAKING

SILKSCREEN, WOODCUT AND ETCHING

OTHER

COMPING, MOUNTING AND BOOK BINDING

** Proficient on Both Mac OS &
Windows PC Operating Systems

RECOGNITION

ARTZMANIA MAGAZINE

EYE CANDY ISSUE 2008

TRENDSHUNTER MAGAZINE

SEXY TOYS ISSUE 2008